

# **BOSSE** **STUDIOS**

**2018 SERVICE & MARKETING OFFERINGS**

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About Us & Mission

### **Audio Services**

Recording, Mixing & Mastering

High fidelity audio with crystal clear sonic integrity.

Voice-Over Production

Professionally produced narrations for TV, radio & video.

Automatic Dialogue Replacement

Acoustically matched & synched audio for TV & film.

Audio Visual (AV)

World class audio/visual services for all types of events.

### **Video Services**

Filming & Editing

Stunning videos that tell an unforgettable story.

Motion Graphics

Still images brought to life.

3D Modeling

Highly detailed models of architecture, vehicles, technology and more.

Aerial Videography

Dramatic footage of real estate, landscapes, oceanic views and more.

### **Photography Services**

Headshot Photography

High resolution portraits for branding & casting.

Commercial Photography

Accurate depictions of your products & services.

Event Photography

Elegant portraits for branding & casting.

Aerial Photography

Dynamic images of corporate events, concerts & galas.

### **Design Services**

Print Design

Refined imagery for marketing & brand awareness.

Digital Design

Powerful visual communication for digital platforms.

Web Design

Web sites of modern design & functionality.

### **Marketing**

# BOSSE STUDIOS

[www.bossestudios.com](http://www.bossestudios.com) | 781.337.8500

## ABOUT US

Based in Weymouth, MA, Bosse Studios is a multimedia production company focusing on audio, video, photography and design. We specialize in creating integrated media solutions for individuals and businesses for projects of all sizes.

Formed in 2007 by Ron Bosse, Bosse Studios offers audio, video, photography and design services for individuals and businesses. Our state-of-the-art studio, talented creative team, and convenient customer service, has helped establish us as the south-shore's leader in multimedia creation. No matter what the size and scope of your project is, our creative team is dedicated to delivering you a superior product that surpasses your expectations.

## MISSION, PHILOSOPHY AND VISION

At Bosse Studios, we are proud to facilitate creative endeavours through the services of audio, video, photography and design to industry projects both small and large scale. Our cornerstone, guiding principle of education extends throughout our employees to our clients alike to provide an atmosphere in which talented individuals work hand-in-hand as a team to provide the highest quality service. Commitment through enthusiasm, agility and communication is what defines Bosse Studios and equally each and every employee.

Our vision is to become a global leader of customer-centric creative services; an all-inclusive stop for any creative necessity required for corporate enterprises, small businesses and everything in between.

# AUDIO



[www.bossestudios.com/audio](http://www.bossestudios.com/audio)

Bosse provides a full range of audio services including recording, mixing, mastering, voice-over production ADR & A/V. Whether it's in our recording studio or live, our talented audio engineers will ensure that your sound is top notch.



# RECORDING, MIXING & MASTERING

[www.bossestudios.com/recording-mixing-and-mastering](http://www.bossestudios.com/recording-mixing-and-mastering)

At Bosse, audio is part of our DNA – it's where we started, and it's the backbone of our creative services.

Our studio has a multi-room layout consisting of 2 control rooms, a vocal isolation booth and 2 live rooms. Each room is complete with customized acoustic wall treatments, spacious 10 foot ceilings, adjustable lighting, and high-definition video monitors. We are equipped with state-of-the-art microphones, cutting-edge hardware & software, and offer a wide selection of boutique amps and classic instruments.

Our talented team of engineers are skilled in all facets of the recording process, and are experienced working in all genres of music. Whether you're looking to record a single, EP or full length album, we have the technical facilities & creative vision to bring your music to life.





# VOICE-OVER PRODUCTION

[www.bossestudios.com/voice-over-production](http://www.bossestudios.com/voice-over-production)

At Bosse, we know the importance of a quality voice-over recording. Whether it's for a TV commercial, radio ad, online video, audio book, video game or voice prompt, a well recorded & edited VO is crucial to any production.

Our studio is equipped with an acoustically treated, vocal isolation booth that offers superior sonic quality. The room's attractive decor & tranquil lighting is designed to put the talent at ease so they are free to create.

We offer convenient phone patch services via Skype so that agents, producers & directors can direct sessions reliably from anywhere in the world.



# AUTOMATIC DIALOGUE REPLACEMENT

[www.bossestudios.com/automatic-dialogue-replacement](http://www.bossestudios.com/automatic-dialogue-replacement)

At Bosse, we know how important dialogue is to film. Our ADR studio is built to capture the highest quality audio possible. The room is complete with custom acoustic wall treatments, a 72" video monitor & a vast selection of microphones so that dialogue can be recorded to match any environment. The interior design of the space is both relaxing and inspiring allowing the talent freedom to create.

We are fully equipped to deliver high-fidelity audio streams via Skype so that filmmakers can direct talent in a clear & reliable manner from anywhere in the world.





# AUDIO VISUAL (AV)

[www.bossestudios.com/audio-visual](http://www.bossestudios.com/audio-visual)

Planning an event can be a massive undertaking. Let Bosse handle the AV so you can focus on what's important – creating the content.

We offer comprehensive audio & video solutions for events of all sizes & types. From projection systems & screens, to video cameras & monitors, to audio mixers & microphones, we bring the latest technology to the table to ensure that your event runs smoothly.

Our experienced project managers design custom solutions for any type of environment. Our goal is to provide you exactly what you need so that your event runs on time and on budget.





# VIDEO

[www.bossestudios.com/video](http://www.bossestudios.com/video)

Our video team is comprised of expert directors, producers, camera operators, video editors, 3D artists & motion designers. Whether filmed on-location or in our video production studio, we create engaging videos that fuel your brand.





# FILMING & EDITING

[www.bossestudios.com/filming-and-editing](http://www.bossestudios.com/filming-and-editing)

Video is the cornerstone of modern marketing & is a medium that is constantly evolving.

At Bosse, our videos are conceived, written, filmed, & edited with an uncompromising level of creativity & technical precision.

We build videos that tell your story, deliver your message, and inspire your viewers.

Start



# MOTION GRAPHICS

[www.bossestudios.com/motion-graphics](http://www.bossestudios.com/motion-graphics)

Motion graphics are a major component of films, games, online videos & TV commercials.

At Bosse, we add motion to text, titles, logos & graphics in order to bring them to life.

Through the use of motion graphics, our designers can enhance the look of a video, and make complex subjects more accessible & entertaining.





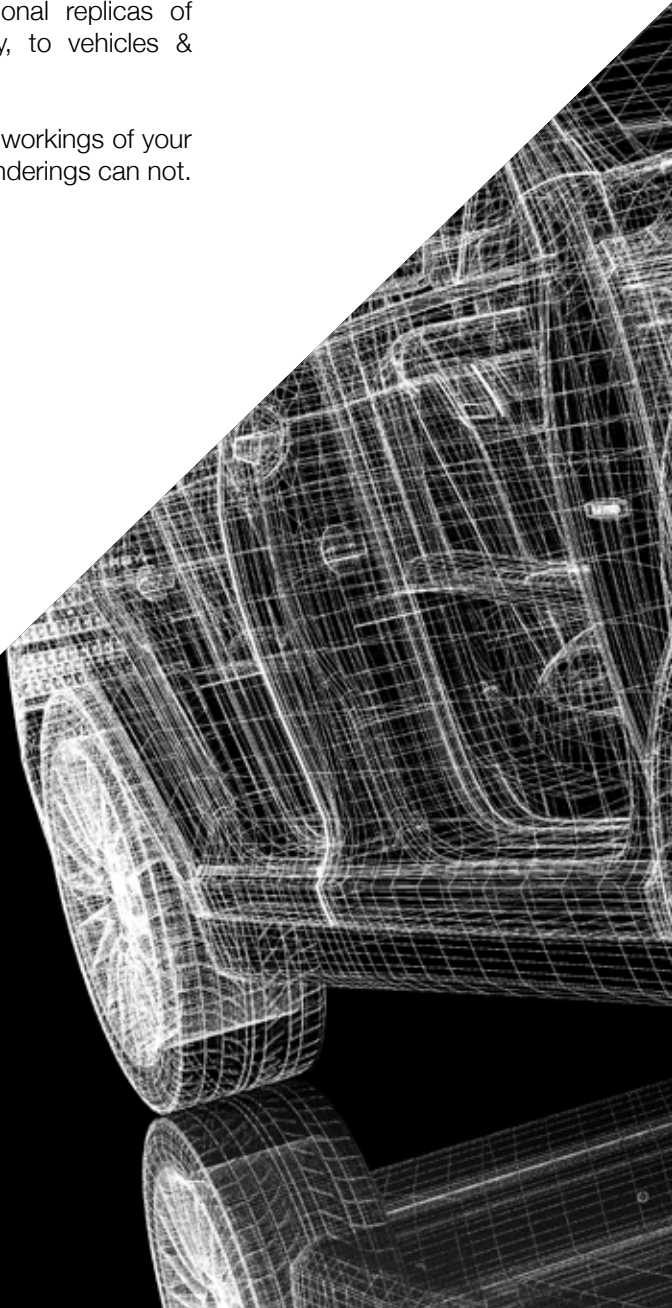
# 3D MODELING

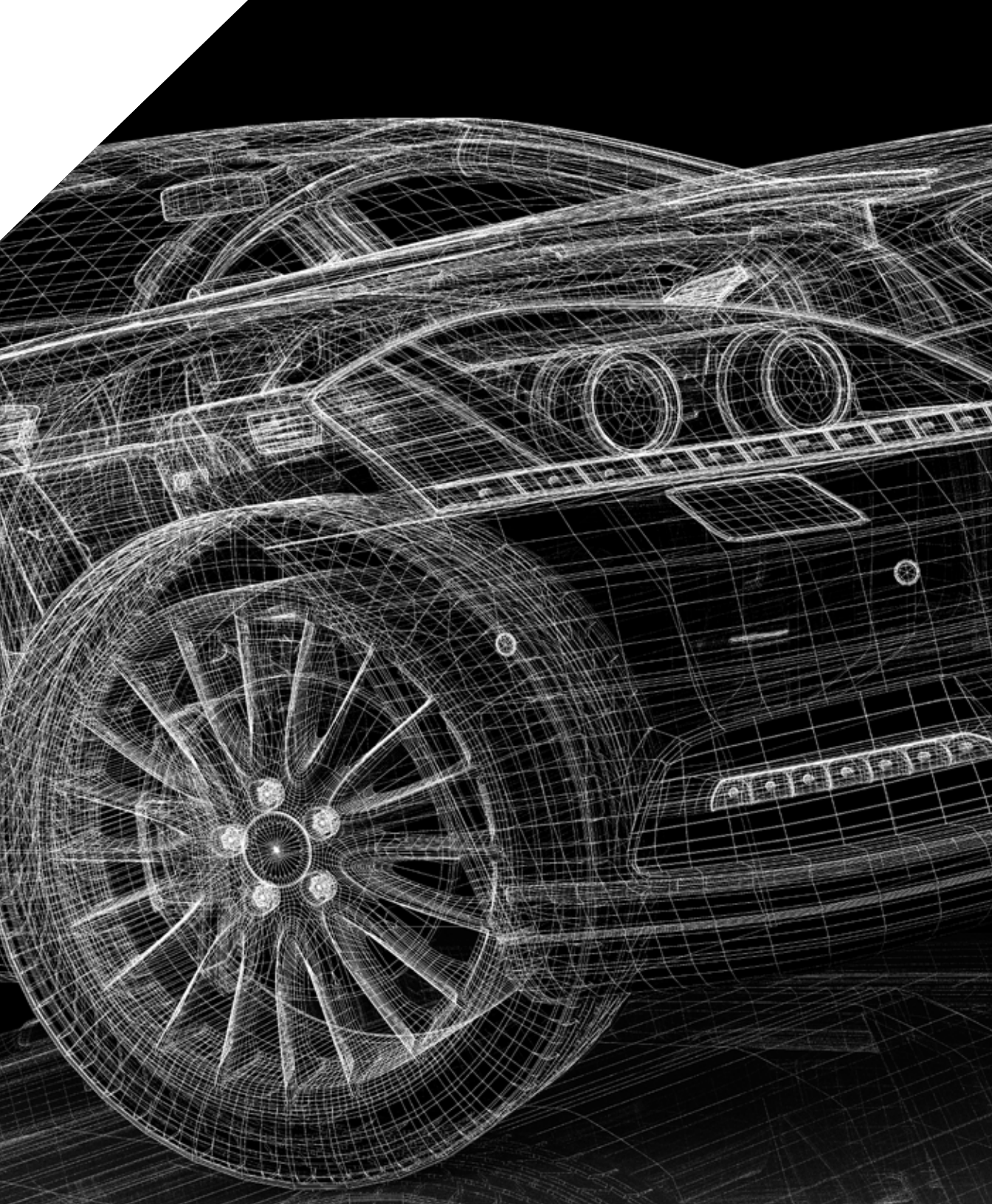
[www.bossestudios.com/3d-modeling](http://www.bossestudios.com/3d-modeling)

Often times a product offers detail & complexity that only a 3D model can replicate.

At Bosse, we build highly detailed, 3 dimensional replicas of everything from electronic devices & machinery, to vehicles & aircrafts, to buildings & cities.

Our 3D models feature the exterior details & inner workings of your products in a way that traditional 2 dimensional renderings can not.





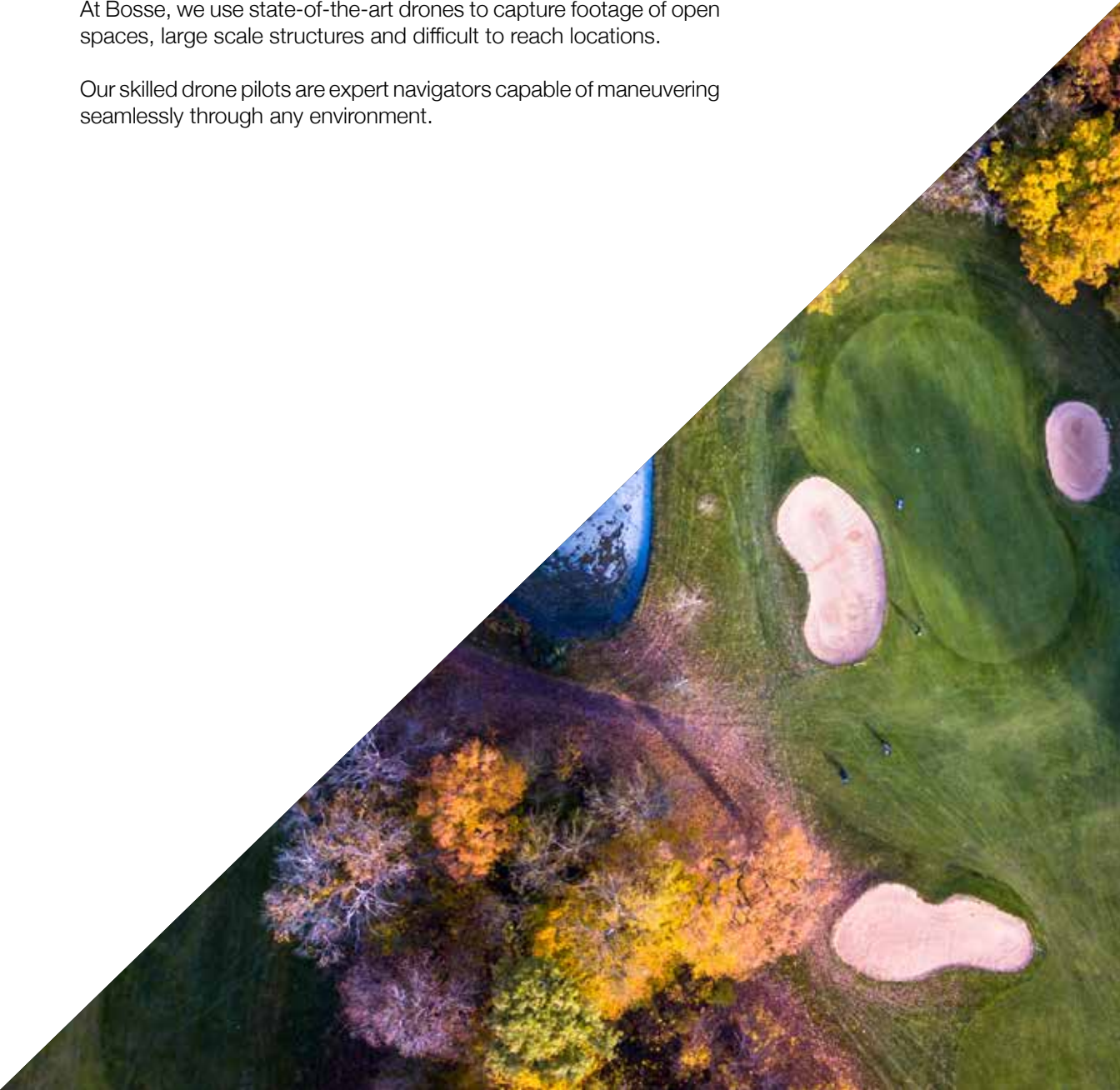
# AERIAL VIDEOGRAPHY

[www.bossestudios.com/aerial-videography](http://www.bossestudios.com/aerial-videography)

Drone footage delivers striking results that significantly elevate the production value of any video.

At Bosse, we use state-of-the-art drones to capture footage of open spaces, large scale structures and difficult to reach locations.

Our skilled drone pilots are expert navigators capable of maneuvering seamlessly through any environment.





# PHOTOGRAPHY

[www.bossestudios.com/photography](http://www.bossestudios.com/photography)

The photos used to represent your business play a vital role in customer perception. Whether it's product photos, headshots, or event photography, our expert photographers will capture the imagery needed to support your brand.





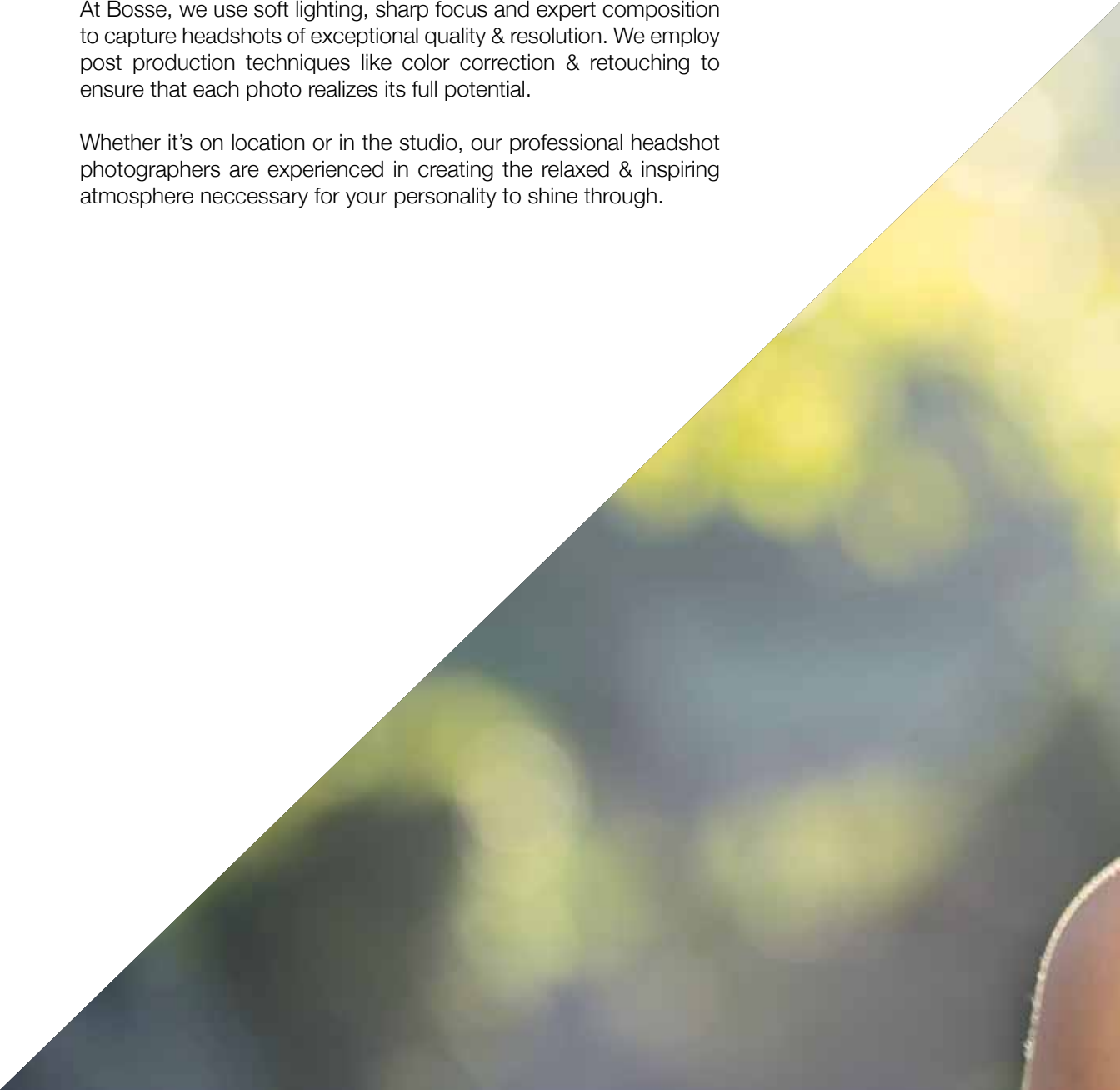
# HEADSHOT PHOTOGRAPHY

[www.bossestudios.com/headshot-photography](http://www.bossestudios.com/headshot-photography)

A high quality headshot is paramount to establishing a professional image.

At Bosse, we use soft lighting, sharp focus and expert composition to capture headshots of exceptional quality & resolution. We employ post production techniques like color correction & retouching to ensure that each photo realizes its full potential.

Whether it's on location or in the studio, our professional headshot photographers are experienced in creating the relaxed & inspiring atmosphere necessary for your personality to shine through.





# COMMERCIAL PHOTOGRAPHY

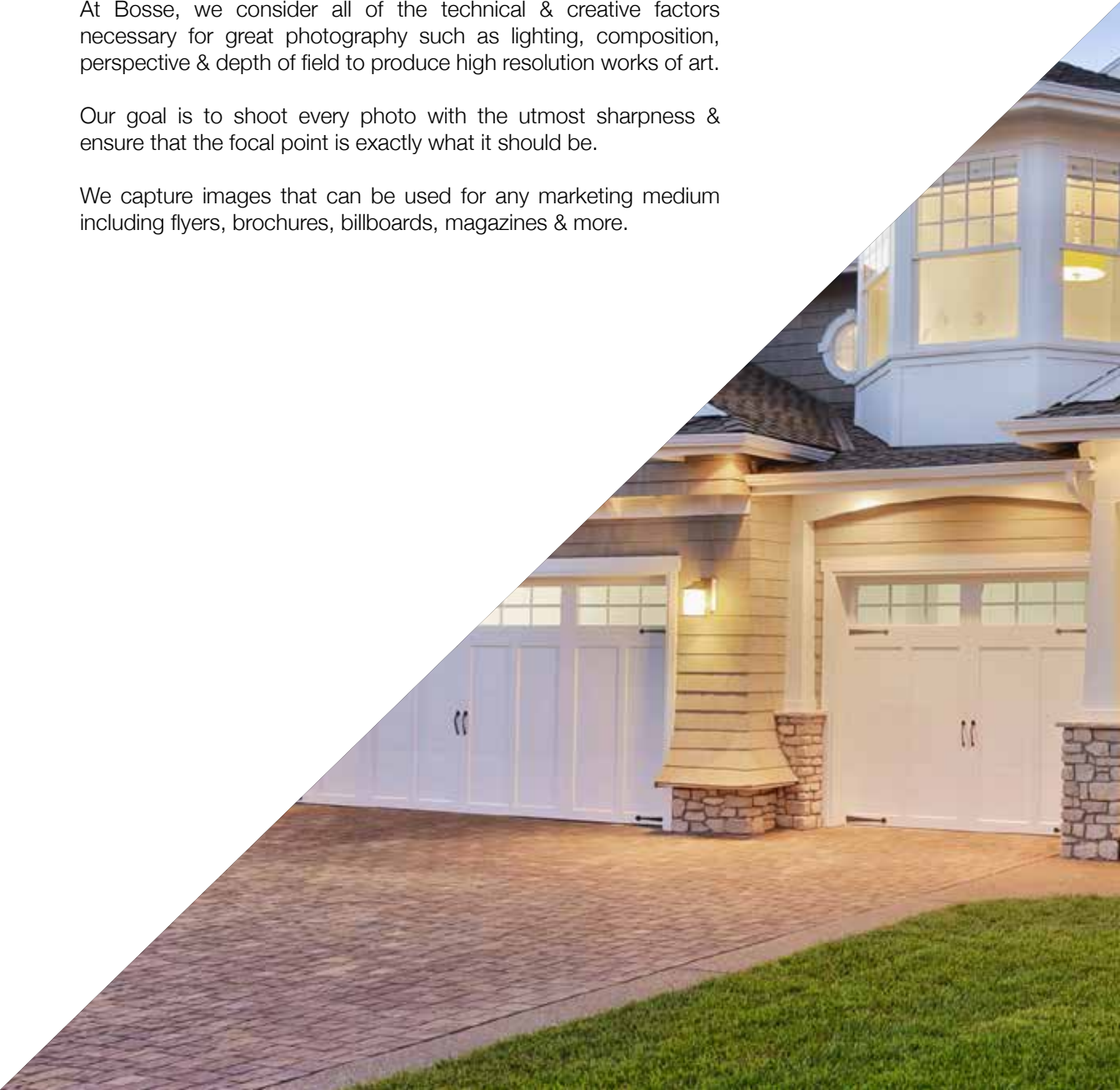
[www.bossestudios.com/commercial-photography](http://www.bossestudios.com/commercial-photography)

The photos you choose to represent your business play a vital role in the way customers perceive your brand.

At Bosse, we consider all of the technical & creative factors necessary for great photography such as lighting, composition, perspective & depth of field to produce high resolution works of art.

Our goal is to shoot every photo with the utmost sharpness & ensure that the focal point is exactly what it should be.

We capture images that can be used for any marketing medium including flyers, brochures, billboards, magazines & more.





# EVENT PHOTOGRAPHY

[www.bossestudios.com/event-photography](http://www.bossestudios.com/event-photography)

An event is a precious opportunity to capture photos. You've got one shot at it, and it needs to be done right.

At Bosse, event photography is our specialty. From meetings, seminars & conferences, to concerts, parties & galas, we are there to take photos of your event as it unfolds from start to finish.

Our seasoned photographers know how to capture the energy of a room and deliver compelling images.





# AERIAL PHOTOGRAPHY

[www.bossestudios.com/aerial-photography](http://www.bossestudios.com/aerial-photography)

A photo shot from high above the earth tells a compelling story like no other.

At Bosse, we use the highest quality drones to shoot aerial photos with the utmost precision & resolution. Our seasoned aerial photographers are experienced working in all types of challenging environmental conditions allowing them to get the right shot every time.

Whether your surveying a site for a new building or structure, trying to catch a glimpse of a place that's hard to reach, or just looking for that epic shot from above, aerial photography offers an unmatched perspective.



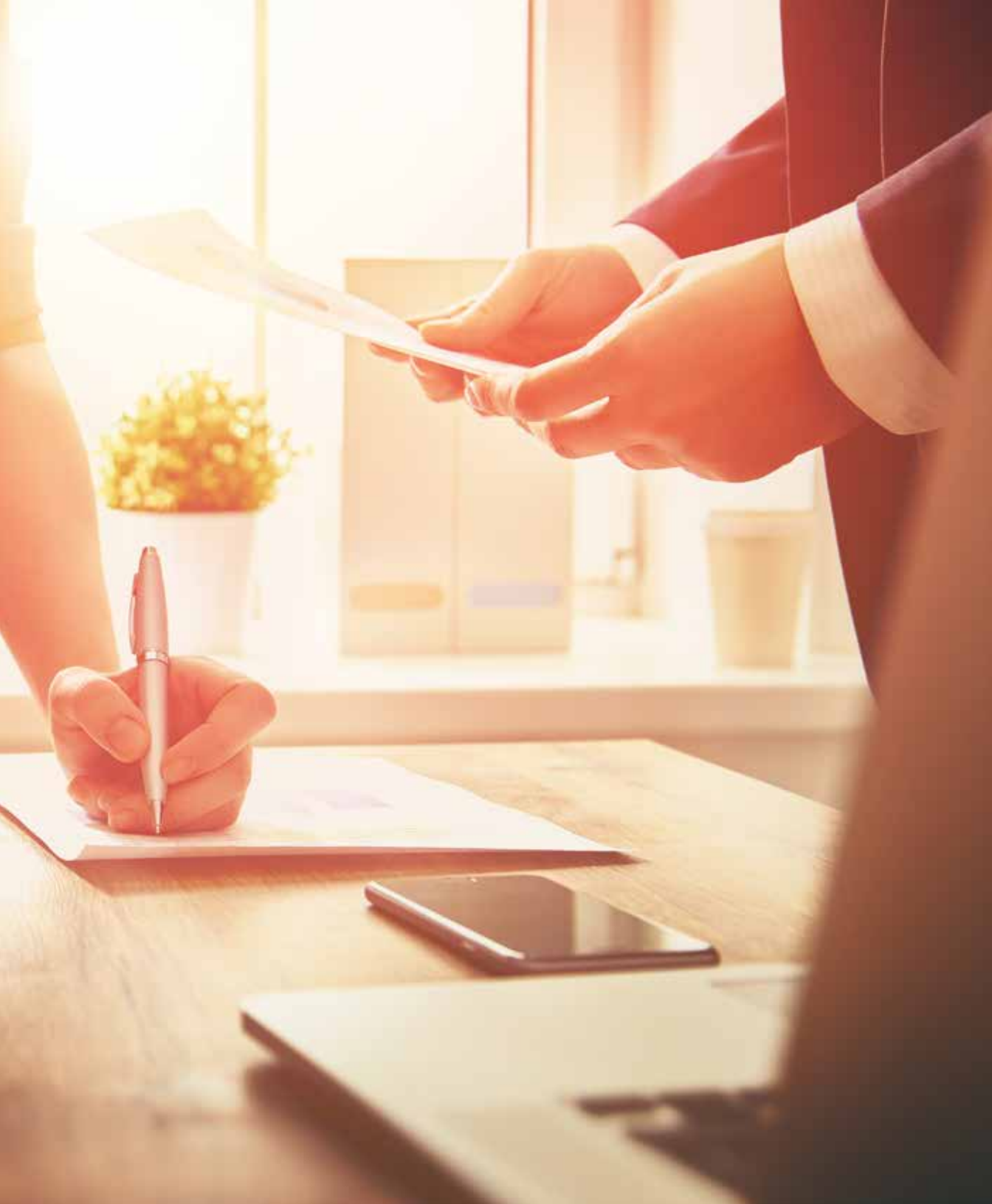


# DESIGN

[www.bossestudios.com/design](http://www.bossestudios.com/design)

We recognize that your marketing initiatives revolve around having a strong brand identity. Whether it's your logo, print materials, or website, we help build a consistent brand across all your marketing materials.





# PRINT DESIGN

[www.bossestudios.com/print-design](http://www.bossestudios.com/print-design)

Your print materials are a critical component in your overall business design strategy, and a direct portal to your customer base.

At Bosse, we incorporate the latest techniques & design considerations to craft artwork of exceptional quality.

Whether it's for in-house purposes, traditional advertising, or an upcoming event, we can handle all of your print design needs including banners, signage, stage backdrops, brochures, business cards, stationary & more.





# DIGITAL DESIGN

[www.bossestudios.com/digital-design](http://www.bossestudios.com/digital-design)

Creating a strong and effective online presence across multiple platforms is crucial to establishing your brand and growing your customer base.

At Bosse Studios, we help you drive home your business's message with engaging content for social media sites, online publications and apps.

Whether it's a banner for one of your social media outlets, an online advertisement or digital images for an app, we can help you create a consistent marketing presence on all platforms.





# WEB DESIGN

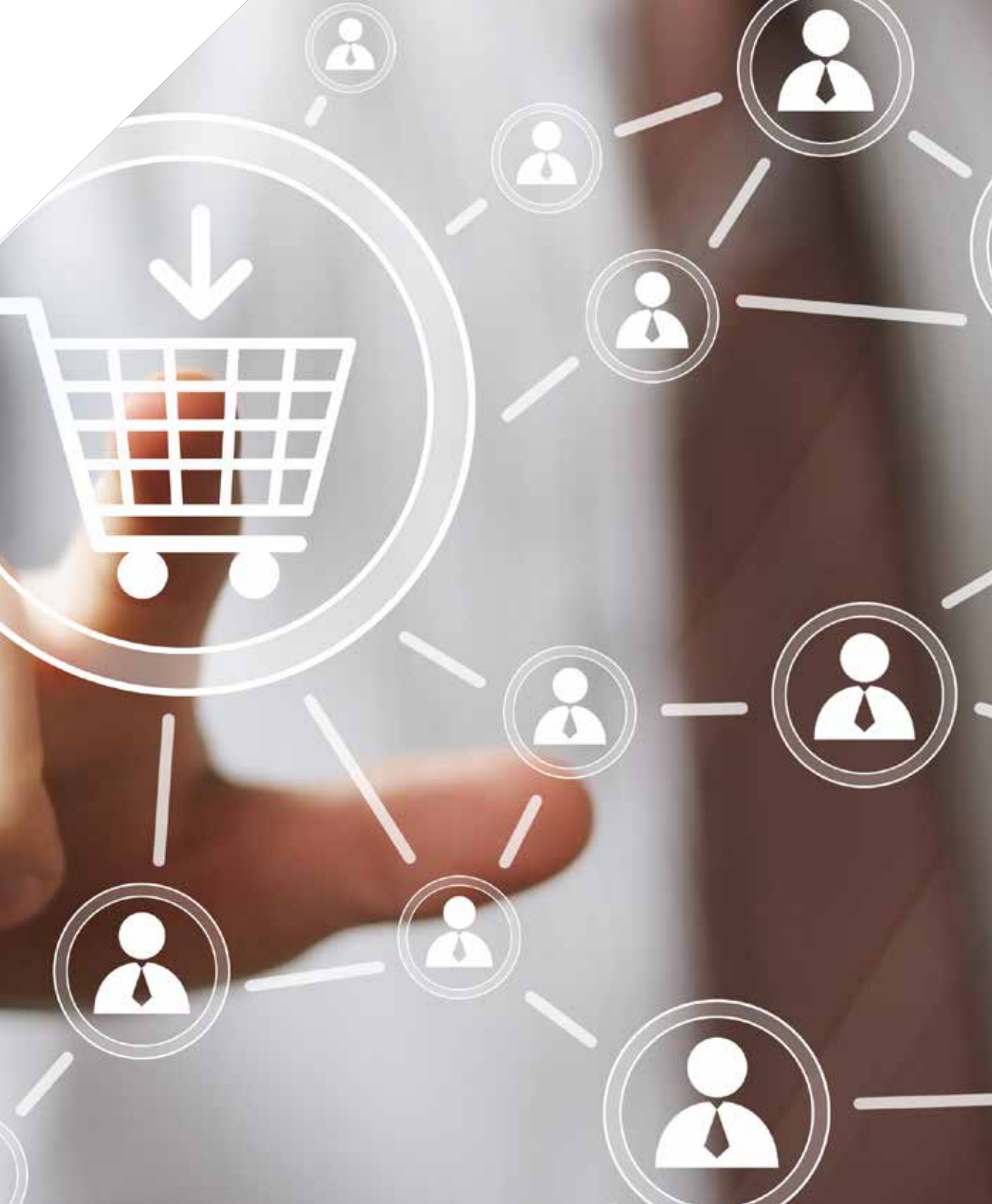
[www.bossestudios.com/web-design](http://www.bossestudios.com/web-design)

At Bosse, we use the latest design & development techniques to ensure that your site is engaging & intuitive.

Our sites are built with fully responsive layouts so that they're optimized for all platforms – mobile, tablet & desktop. For companies looking for more advanced functionality, we can incorporate features such as e-commerce, learning management systems, subscriptions, memberships, password protected pages & more.

All sites are built with a CMS so that users can manage & update content within a moment's notice.





# MARKETING

[www.bossemarketing.com](http://www.bossemarketing.com)

Bosse Studios offers a variety of design services including print design, digital design and web design. We work closely with our clients to understand the unique nature of their products and services. From there, we develop a customized strategy that can be used for a single platform, or deployed across multiple platform to communicate your brand effectively. Whether it's a logo, a social media banner or a website, we can help you achieve the professional edge you need to compete in the marketplace.



## **BRANDING**

We recognize that all of your marketing initiatives revolve around a strong brand identity. Whether it's your logo, print materials, or website, we help build a consistent and cohesive brand across all of your marketing materials.

## **BUSINESS STRATEGY**

Every great marketing campaign begins with an even better marketing strategy. We dive deep to understand your products & services, and then do the planning & competitive research necessary for a successful deployment.

## **SEO**

In order to create a sustainable digital marketing strategy, you need visibility. Whether it's organic or paid SEO, or a combination of both, we will position your brand so that it reaches your targeted audience.

## **SOCIAL MEDIA**

Keeping your customers engaged is key to developing loyalty. We create a consistent look and feel across all of your social media platforms so that your customers stay connected.

## **RADIO ADVERTISING**

We handle all of the aspects of your radio advertising needs such as scripting, recording, mixing and mastering to ensure that your campaign delivers the right message to the right audience. Our professional audio recording studio is equipped with state-of-the-art equipment, and multiple acoustically treated rooms.

## **VIDEO PRODUCTION**

Armed with an expert team of directors, producers, cameramen, video editors, motion graphics experts, and a world-class video production studio, we create engaging videos that fuel your brand.

## **PHOTOGRAPHY**

The photos that you use to represent your business play a vital role in customer perception. Whether it's product photos, corporate headshots, or event photography, our expert photographers will capture the imagery that supports your brand.

## **WEB DEVELOPMENT**

Your website is your business's portal to the world, and the most important component of your digital marketing strategy. Our in-house developers build custom websites that combine intuitive functionality with innovative design.



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